

The historic Craigieburn, home to the Lane Crawford family.

## THE PEAK HOME TO THE ELITE AND THEIR STORIES



For over a century, The Peak has been Hong Kong's ultimate address, a sanctuary of serenity high above the bustling city. Its unique microclimate offers a refreshing escape, particularly during the summer months. From its origins as a retreat for colonial elites, The Peak's history is interwoven with prominent families like the Crawfords, co-founders of Lane Crawford, who left an indelible mark on the area. In 1885, the Crawford family built Craigieburn, their grand residence. Its historical roots have remained firmly planted on Plantation Road.

This prestigious address, Plantation Road, once known as Bank Street, holds a rich legacy. From the grand residences of HSBC executives to the vibrant social scene of The Peak Club, this coveted locale has long been synonymous with exclusivity and refined living. Today, that legacy continues at Plantation Road, a contemporary tribute to The Peak's enduring allure.



The picturesque French Riviera

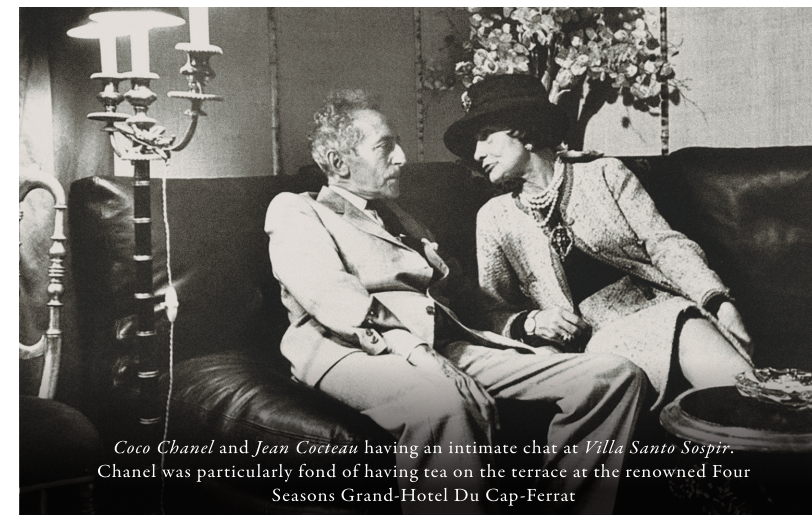


## MIRRORING THE CHARM OF THE FRENCH RIVIERA A MUSE FOR MASTERS

The prolific greenery that swathes Plantation Road on The Peak is a luxuriant landscape, reminiscent of picturesque peninsulas and coastal hills, evoking a sense of timeless elegance found in Mediterranean. This captivating ambiance is further accentuated by the presence of terracotta roofs, characteristic of exclusive developments, whispering of charming village nestled along the Cote d'Azur.

The allure of Saint-Jean-Cap Ferrat, a gem that has long captivated the hearts of the European aristocracy and the international elite, unfolds like a captivating tale. In parallel, as the colonial elite of Hong Kong were drawn to The Peak in the 19th century, families from Nice and the Belgian nobility began to appreciate the bewitching beauty of Cap Ferrat.

Both locales, Saint-Jean-Cap-Ferrat and Plantation Road, are treasured addresses in their respective regions, embodying sophistication and serenity. They are blessed with stunning coastlines, adorned with lush greenery, south-facing seaview and are home to an exclusive set of residents who revel in a lifestyle that is as refined as it is peaceful.



Coco Chanel and Jean Cocteau having an intimate chat at Villa Santo Sospir. Chanel was particularly fond of having tea on the terrace at the renowned Four Seasons Grand-Hotel Du Cap-Ferrat

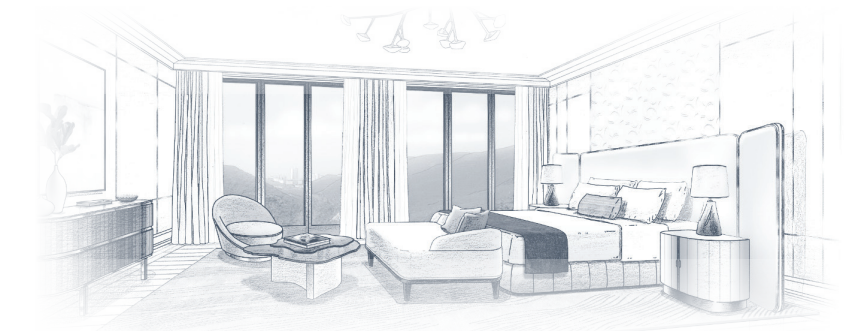


## CRAFTING TIMELESS MASTERPIECES ON THE PEAK

For over two centuries, The Peak has existed as Hong Kong's private sanctuary, an idyllic neighborhood perched at a lofty altitude, immersed in a unique tapestry of history and untold stories. This legacy of ultra-luxury living finds its ultimate expression in Peak Collection, an exclusive collection of bespoke homes designed to redefine iconic architecture on The Peak.

Wharf and Wheelock Properties has penned chapter after chapter of significant history on The Peak. Bringing together the diverse perspectives and innovative approaches of leading international design firms, they have crafted the Peak Collection, a portfolio of exceptional residences that represent a new pinnacle of luxurious living. Each home offers bespoke details, wellness features, and a deep connection to nature, all tailored to the distinct style of living on The Peak.

Further enhancing this commitment to excellence, the project features world-renowned design expertise, including that of Alexandra Champalimaud, a long-term partner of Wheelock Properties and Wharf in the Peak Collection and a key contributor to their upcoming project on Plantation Road, as well as the talents of Yabu Pushelberg. Their combined masterful touch ensures that each home is not merely a residence, but a timeless masterpiece, reflecting the enduring allure and prestige of The Peak.



"Our design exudes a level of luxury that reflects how we live today but will also endure the test of time."

ALEXANDRA CHAMPALIMAUD | Interior Designer

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